

**GOLF MANAGER'S
ASSOCIATION**
of New Zealand (Inc.)



GOLF MANAGER'S ASSOCIATION OF NEW ZEALAND INC.

ANNUAL REPORT

YEAR ENDING 30 JUNE 2021

P O Box 39 272 Howick
t: +64 021-392007 e: eo@gmanz.co.nz
www.golfmanagers.co.nz

GOLF NZ
KOROWHĀ AOTEAROA



**CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA**

POWER TURF
Success from the ground up



OFFICERS 2020/2021

EXECUTIVE BOARD MEMBERS



Chris Davies
President



Neville Bamford
Director



Ross Bond
Director



Michelle Campbell
Director



Ian Litchfield
Director



Mike Williams
Director



Des Topp
Executive Officer



Paraparaumu Beach Golf Club General Manager Leo Barber

GOLF MANAGERS ASSOCIATION OF NEW ZEALAND - MESSAGE

We hope that you enjoy and value the information contained within this Annual Report. As a not-for-profit organisation, the **Golf Managers Association** relies largely upon membership subscriptions to fund its operations. This is especially true during the Covid-19 period. **Golf Managers Association** Membership also has its privileges. In joining the **Golf Managers Association**, you will have the opportunity to publicise your club brand and activities and participate in the **Association's** educational events, conferences at discounted prices.

We welcome you to join the Golf Managers Association. In doing so, you will be supporting both our brands and the golf industry.

[Click here to join the Association](#)



OUR PURPOSE

*Our **PURPOSE** is to have more members accessing our multi-level support offerings more often.*

OUR VISION

*Our **VISION** is to be the best in providing a quality service and delivery of club management opportunities in New Zealand.*

OUR UNDERPINNING ASSOCIATION VALUES ARE:

**EXCELLENCE | PROFESSIONALISM
INTEGRITY | POSITIVITY**



Life Member Warren Collett

In recognition of many years of hard work and commitment to the Golf Managers Association of New Zealand Association, President Chris Davies took great pleasure in awarding Life Membership of the Association to Warren Collett CCM at the GMA NZ/NZGCSA Summit. Highlights of Warren's achievements over 25 plus years included implementing paid staff to administer the Association and setting in motion, in conjunction with Club Management of America, the BMI educational programme, a first for Australasia, which has produced 7 CCM qualified personnel including himself to date. Warren joins Russell Hill retired GM The Grange Golf Club as the sole Life Members of the Association.



L to R: Chris Davies President
Golf Managers Association,
Life member Warren Collett CCM

2020 Golf Managers Association Manager of the Year Award



L: Warren Collett CCM until recently General
Manager Manawatu Golf Club
R: Matt Guzik CCM CCE General Manager
Tara Iti Golf Club



Notice of the 11th Annual General Meeting

To be held on *Thursday 28th October 2021, at 10.30am* by ZOOM.

Note: The AGM of the Northern Branch of the Golf Managers Association will precede the AGM at 10.00am.

Agenda and Business

1. Welcome, In Attendance/Apologies
2. Confirmation of Minutes of previous Annual General Meeting – Tuesday 13, October 2020
3. Matters Arising
4. President's and Financial Report – Mr Chris Davies
5. Notices of Motion
6. Election of Officers

The Golf Managers Association of New Zealand (GMA) Executive Board comprises SEVEN (7) ordinary members including FIVE (5) representatives appointed by their branches.

Appointed:

- Northern Branch- Auckland/North Harbour/Northland – Ian Litchfield CCM – Pukekohe GC,
- Bay of Plenty/Waikato Branch –Michael Williams Mt Maunganui GC,
- Central Branch – Ross Bond – Shandon GC,
- Northern South Island Branch –Neville Bamford – Harewood GC.
- Southern South Island Branch – Shelley Duncan PGA Professional- Otago GC.
- Ross Bond has indicated a wish to retire from the Executive after 8 years of service

Two independent representatives appointed at the 2019 GMA Annual General Meeting

Chris Davies – Remuera GC and Michelle Campbell CCM Hastings GC have indicated a wish to retire from the Executive after 11 years and 4 years' service respectively.

Nominations for the three positions are welcome. Application form available from eo@gmanz.co.nz.

7. Executive Officer Update
8. General Business

An industry forum will follow the AGM.

Notice of items of general business must be advised in advance of the meeting to the Executive Officer eo@gmanz.co.nz by 5.00pm Thursday 21, October 2021.

Des Topp
Executive Officer



Notice of Motion

For consideration at the Annual General Meeting Thursday 28th October 2021

The following amendments to the constitution have been put forward by Chairman Chris Davies and Seconded by Michelle Campbell CCM. Please review and advise of any alterations and/or amendments that you would like to be considered at the AGM. Please action by email to eo@gmanz.co.nz by Thursday 21 October 2021.

4.0 Objects

Reasons for change:

Mission and purpose:

- To better align our constitution objects to our mission and purpose and add in more up to date descriptions.

Educational activities:

- To better align our objects to our current educational programme

Overseas partners:

- To acknowledge our principal overseas partners

Current wording

The objects of the Association are:

- (a) To establish and maintain contact between all Members for the purpose of increasing the Members' knowledge of golf club administration and management.
- (b) To encourage close co-operation, understanding, and initial assistance by the communication of information to Members.
- (c) To arrange for meetings of Members to be held on a regular basis, within regional areas.
- (d) To formulate policy on such matters as the Association deems proper.
- (e) To liaise with kindred organisations in overseas countries, particularly with the Australian Association.
- (f) To facilitate the further formal education of Members to enable them to be more proficient in their work.

4.0 Objects

Changes in bold

The objects of the Association are:

- (a) To establish and maintain contact between all Members for the purpose of increasing the Members' knowledge of golf club administration and management



CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA

POWER TURF
Success from the ground up



- (b) **To provide quality service and delivery of activities, advocacy, and club management opportunities in New Zealand.**
- (c) **To have more members accessing our multi-level support offerings more often.**
- (d) To encourage close co-operation, understanding, and initial assistance by the communication of information to Members.
- (e) To arrange for **meetings, forums, and biennial conferences** of Members to be held **on a regular regional and national basis.**
- (f) To formulate policy on such matters as the Association deems proper.
- (g) To liaise with kindred organisations **in overseas countries, particularly,** with the **Club Management Association of America and Golf Management Australia.**
- (h) To facilitate the further formal education of Members to enable them to be more proficient in their work.

6.0 Affiliated Branches

Reasons for change:

- To ensure the branches operate within correct governance guidelines

Current wording

The Executive shall encourage Members to hold regular meetings of Members within their regional areas. These areas may be of any size that enables Members to meet together without excessive travel or cost to the Members.

The Executive shall authorize the Members in Districts to form Affiliated Branches to enable those Members to arrange their own activities. There shall not be more than six Affiliated Branches. The Branches shall be named "Golf Managers Association of New Zealand Incorporated Branch."

These branches may organize their own affairs within the following guidelines:

1. Activities of the Branch should only be made available to those Persons who are Members of this Association.
2. The Branch shall encourage eligible Persons to join the Association.
3. A Branch shall be responsible for its own finances.
4. This Association shall have no legal liability in respect of any activity undertaken by a Branch, including financial liability.
5. The Branches shall elect representatives to form the Executive of this Association.

6.0 Affiliated Branches



Changes in bold

The Executive shall encourage Members to hold regular meetings of Members within their regional areas. These areas may be of any size that enables Members to meet together without excessive travel or cost to the Members.

The Executive shall authorize the Members in Districts to form Affiliated Branches to enable those Members to arrange their own activities. There shall not be more than six Affiliated Branches. The Branches shall be named "Golf Managers Association of New Zealand Incorporated Branch."

These branches may organize their own affairs within the following guidelines:

1. Activities of the Branch should only be made available to those Persons who are Members of this Association.
2. The Branch shall encourage eligible Persons to join the Association.
3. A Branch shall be responsible for its own finances.
4. This Association shall have no legal liability in respect of any activity undertaken by a Branch, including financial liability.
5. The Branches shall elect representatives to form the Executive of this Association **Annually**
6. **Voting for branch representatives will be in accordance with Clause 7 and only members of said branches will be entitled to vote for the representative of that branch.**

8.0 Executive

Reasons for change:

- Clarify who is eligible to be elected to the Executive.

Executive numbers:

All board members are volunteers and are not always able to be present. Adding one more person to the Board increases the chances of a quorum being achieved. Also assists in spreading the workload and responsibilities and increases the board network.

Executive Diversity:

The requirement to strive to have two Women on the board meets the inclusiveness policies of Golf New Zealand and Sport New Zealand.

Executive Term:

Having a finite maximum term that the members of the Executive team can remain on the board is recommended. Creates opportunities for others to contribute with fresh ideas and direction.

Co-op additional Executive members:

Gives the Executive the opportunity to draft in members who have an interest in a specific topic or activity.



CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA





Current wording

The governing body of the Association shall be an Executive. The Executive shall consist of a maximum of **seven** (7) Ordinary Members.

1. Affiliated Branch may appoint one Member from their Branch to represent it on The Executive.
If there are less than seven Members appointed by Branches, Ordinary Members may be elected to the vacancies by the Members present at the Annual General Meeting.
2. The term of office for the Executive shall be two years, commencing from the conclusion of an Annual General Meeting until the conclusion of the Annual General Meeting two years later. Any retiring Executive shall be eligible for reappointment.
3. The Executive shall elect from among its Members a President.
4. The Executive may appoint an Executive Officer of the Association.
5. The Executive Officer will be the Secretary of the Association
6. The registered office of the Association will be the address of the Executive Officer.

8.0 Executive

Changes in bold

The governing body of the Association shall be an Executive.

1. The Executive shall consist of a maximum of **eight (8) members, shall be made up of one elected representative of each of the following branches and strive to include at least two women.**

- **Northern branch**
- **Waikato branch**
- **Bay of Plenty branch**
- **Central branch**
- **Northern South Island branch**
- **Southern South Island branch**

Plus, two (2) independent directors appointed at each Annual General Meeting.

If there are less than **eight (8)** Members appointed by Branches, Ordinary Members may be elected to the vacancies by the Members present at the Annual General Meeting.

2. The term of office for the Executive shall be two years, commencing from the conclusion of an Annual General Meeting until the conclusion of the Annual General Meeting two years later. Any retiring Executive shall be eligible for reappointment.
3. The Executive shall elect from among its Members a **Chairperson**.
4. The Executive may appoint an Executive Officer of the Association.
5. The Executive Officer will be the Secretary of the Association.
6. The registered office of the Association will be the address of the Executive Officer.



9.0 Powers and Duties of the Executive

Reasons for change:

Setting of subscriptions

Add in sub-clause to define the Executive's responsibility to set subscription

Current wording

The objects of the Association are:

1. The Executive shall ensure that the objects of the Association are pursued for the benefit of all Members.
2. The Executive shall maintain the Constitution which provides for the effective management of the Association.
3. The Executive may make or alter the rules of this constitution by resolution in general meeting.
4. The Executive may co-opt other Members as required to form Sub-committees to assist them
5. The Executive may delegate powers to do all such things as are incidental or conducive to the attainment of the Objects and the Powers of the Association including power to appoint an Executive Officer and make policies and bylaws.
6. The general day to day management of the Association will conducted by the Executive Officer.
7. The Executive shall fundraise by subscriptions and the like and apply funds in accord with the Objects.
8. The Executive may enter into and/or terminate contracts with staff, contractors, members, sponsors and other persons, agencies and organizations.
9. The Executive shall insure property and employees.

9.0 Powers and Duties of the Executive

Changes in bold

Add in new sub clause

10. **The Executive shall set subscriptions.**

12.0 Annual General Meetings

Reasons for change:

Setting subscriptions:

Subscriptions are set by the Executive. No need to ratify subscription increase at the AGM.

Clarify the Executive election process



Current wording

1. An Annual General Meeting of Members must be held in each calendar year, and must be held prior to 31 October each year.
2. The business to be conducted at the Annual General Meeting shall include:
 - (a) Consideration of the Annual Report of the Executive.
 - (b) Consideration of the annual Statement of Income and Expenditure of the Association.
 - (c) Election of Members to fill any vacancies on the Executive.
 - (d) Ratifying annual subscriptions set previously set by the Executive.
 - (e) General Business

12.0 Annual General Meetings

Changes in bold

Delete clause d) and add in new clause d)

1. An Annual General Meeting of Members must be held in each calendar year, and must be held prior to 31 October each year.
2. The business to be conducted at the Annual General Meeting shall include:
 - (a) Consideration of the Annual Report of the Executive.
 - (b) Consideration of the annual Statement of Income and Expenditure of the Association.
 - (c) Election of Members to fill any vacancies on the Executive **being Branch representatives and ordinary members**
 - (d) **General Business**

13.0 Subscriptions and Finance

Reasons for change:

Settings the subscriptions:

The board sets the subscriptions. No need to ratify subscription increase at the AGM

Current wording

1. The financial year of the Association shall end on 30 June each year.
2. The Association year shall be deemed to commence on the first day of July in each year and an annual subscription shall entitle a member to the privileges of the Association for his or her membership until the last day of June next following.
3. Annual Subscriptions shall be set by the Board and ratified by members in accordance with clause 12.2.d



13.0 Subscriptions and Finance

Changes in bold

1. The financial year of the Association shall end on 30 June each year.
2. The Association year shall be deemed to commence on the first day of July in each year and an annual subscription shall entitle a member to the privileges of the Association for his or her membership until the last day of June next following.
- 3. Annual Subscriptions shall be set by the Board.**

Des Topp
Executive Officer
Date: September 24, 2021

**GOLF MANAGER'S
ASSOCIATION**
of New Zealand (Inc.)



MEMBER CLUBS



Hastings Golf Club General Manager Michelle Campbell CCM



Harewood Golf Club General Manager Neville Bamford



Remuera Golf Club - state of the art driving range. General Manager Chris Davies

GOLF NZ
KOROWHÄ AOTEAROA



**CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA**

POWER TURF
Success from the ground up



Minutes of Annual General Meeting 10.00am Tuesday 13, October 2020

Venue: Pakuranga Golf Club Auckland

Chris Davies (President in the chair) opened the meeting and welcomed those present. Noted that the meeting was also available via Zoom.

Present:

Emily	Davidson	Jacob	Cameron
Chris	Davies	Raj	Goundon
Rowland	Griffiths	Sam	Thomas
Tim	Gammage	Neville	Bamford
Ian	Litchfield	Michael	Williams
Hayden	McCallum	Terry	Sullivan
Dean	Murphy	Cory	Hitchen
Grant	Nicholas	Stephen	Gee
Thiem	Nguyen	Rob	Fergusson
Des	Topp	Maddy	McLean
Terry	Yacyshen		
Peter	Talyancich		

By Zoom:

Travis	Gawler
Warren	Collett

Apologies:

Michelle	Campbell
Andrew	Jackson
Ross	Bond
Matt	Owen
Matt	Smith
Matt	Eagleson
Grant	Lewis
Mike	Hadley
Ann	Heap
Brad	Grimmer
Robert	Selley
Dylan	Lindstrom
Matthew	Guzik

Moved Chris Davies/ Ian Litchfield that apologies be accepted. Passed unanimously.



Confirmation of Minutes:

Minutes from the previous AGM held on October 15, 2019 at the Remuera Golf Club, were circulated and accepted.

Moved Chris Davies/Ian Litchfield that the minutes are a true and correct record of the meeting. Passed unanimously.

Matters arising: Nil

Moved Ian Litchfield/Sam Thomas that the minutes be accepted. Passed unanimously.

President's Report 2019:

Chris Davies referred to his 2019/2020 report and asked that it be taken as read.

- Hard hit by COVID pandemic – need to progress under entirely new conditions
- Education will remain a key focus assisted by the appointment of Stephen Gee to the Workforce Development role a dual NZ Golf/GMA initiative.
- Constitution change will allow the Association
- Seven members graduating CCM. 90 members have now commenced BMI study
- 4 CCM's attended World CMAA Conference in Dallas and were presented with their CCM certificates in front of 25,000 delegates from around the world – a wonderful memory
- New strategic plan being written to cover 2021-2025 period..
- Valuable relationships maintained – Dean Murphy and the team at NZ Golf, Jeff Morgan, Jason Koenigsfeld, and the team at CMAA, Paul Vardy and the team at GMA.

Sincere votes of thanks were offered to.

- NZ Golf – Dean Murphy
- The GMA Board and members for their support and attendance during the year
- Retiring board members Andrew Bell and Michelle Towersey
- Des Topp as Executive Officer during the year
- Our sponsors. NZ Golf, Power Turf, Dot Golf, John Deere, Asahi, Parkland Products, EZGO, Apex Insurance Office Products Depot.

Des Topp reported the 2019/2020 year was disastrous financially with the COVID-19 pandemic playing havoc with membership and sponsorship income as well as the BMI education programme income with two courses postponed. NZ Golf stepped up to provide valuable assistance. Many challenges to overcome in 2021 with the key activities being gaining new members, expanding the education programme, and identifying the key values of GMA membership.

Adoption of President's and Financial report: Moved Chris Davies/Neville Bamford. Seconded. Passed unanimously.



Constitution:

Des Topp tabled the following amendments to the Constitution and recommended that the Constitution and Rules of the Association be amended by making the changes highlighted below to incorporate the following Rules.

Aim:

To amend the current clause covering subscriptions to allow the Management Board to set subscriptions that are ratified at the following Annual General Meeting

Moved Chris Davies seconded Ian Litchfield

Addition and deletion in **BOLD**

Deletion

12.0 Annual General Meetings

Clause 2.

The business to be conducted at the Annual General Meeting shall include:

(d) Setting subscription levels to be paid by Members for the upcoming year.

Addition

12.0 Annual General Meetings

Clause 2.

The business to be conducted at the Annual General Meeting shall include:

(d) Ratifying annual subscriptions set previously by the Executive.

Deletion

13.0 Subscription and Finances

3. Subscriptions shall be fixed in accordance with clause 12.2.d

Addition

13.0 Subscription and Finances

3. Annual subscriptions shall be set by the Board and ratified by members in accordance with clause 12.2.d

Both motions were voted on electronically and by voice at the Annual General Meeting and were carried unanimously.



Election of Officers:

The Golf Managers Association of New Zealand (GMA) Executive Board comprises seven (7) ordinary members with five (5) representatives appointed by their branches.

Appointed by their branches prior to the Annual General Meeting:

- Northern – Auckland/North Harbour/Northland – Ian Litchfield CCM – Pukekohe GC,
- Bay of Plenty/Waikato – Michael Williams – Mt Maunganui GC,
- Central – Ross Bond – Shandon GC,
- Northern South Island – Neville Bamford – Harewood GC
- Southern South Island – vacant

Two independent representatives appointed at the 2019 GMA Annual General Meeting Chris Davies – GM Remuera GC and Michelle Campbell CCM GM Hastings GC, are one year into their two-year terms and put themselves forward for re-election. As there were no further nominations the above were elected for the 2020/2021 year.

General business:

Nil

Meeting closed 10.19am.

Signed as a true and correct record of the meeting:

Chris Davies
Chairman

Date: 10.00am Tuesday 13, October 2020



President's Report

For the Year Ending 30 June 2021

Presidents Report

A period littered with business interruptions and BMI course cancellations because of COVID-19 lockdowns. Thankfully, increased demand for golf combined with increased playing numbers and rounds played created enough income at club level to offset income lost due to cancellations and postponements. The undoubted highlights for GMA included the continued growth of the BMI programme with significant assistance from the Workforce Development Manager and most notably the success of the inaugural GMA/NZGCSA combined Summit and Fine Turf Seminar which was a first for two Associations and a first for Australasia.

Despite a further COVID-19 outbreak and the unknown factor of further outbreaks, GMA looks to the future with a fair degree of positivity buoyed by recent membership increases under lockdown conditions.

Membership

We recorded a slight drop in Association membership with COVID-19 having an adverse effect on numbers. We see this as a temporary situation as clubs recover from the pandemic. A strategy is being worked on to identify how the Association can better interact with many smaller rural clubs that would benefit from the services the Association offer.

Current membership as of 30 June 2021

Category	2019	2020	2021
1. Life members	1	1	2
2. Clubs over 1000 members	7	7	10
2. Clubs 0 - 999 members	45	44	46
3. Clubs 0 - 499 members	46	47	40
4. District Associations	6	7	6
5. BMI members	15	13	12
6. Overseas members	1	1	1
7. NZ Golf	14	13	12
8. Associate	3	3	3
9. Sponsors	6	6	4
TOTAL	144	142	138



Tara Iti Golf Club General Manager Matt Guzik CCM CCE



Education

Education continues to play an important role within the Association's affairs and it is pleasing to report that since inception in 2015, the Club Management Association of America (CMAA) endorsed BMI educational programme has seen 123 club managers participate in various courses including seven students who graduated Certified Club Manager CCM in July 2019. We have four candidates who have completed 5 years of study and have qualified to attend the final BMI Review Course and sit the final examination in February 2022.

COVID-19 again played havoc with our 2020/2021 but we were able to complete BMI Club Management, BMI General Manager/Chief Operating Officer and Food & Beverage Management carrying forward a postponed BMI Club Management course until March 2022. Demand has seen additional courses set down for 2022 including BMI Leadership principles and a further Food & Beverage Management course. Pleasing to note that 15 new students commenced their BMI journey in 2021.

The BMI programme led by Stephen Gee the Golf New Zealand Workforce Development Manager who is now coordinating online and in person webinars and workshops across the country. His efforts are duly recognised.

Also deserving recognition is the Restaurant Association, along with Michael van de Elzen of the Garden to Table Cookery School who supported the Food & Beverage Management course with their expert knowledge. GMA acknowledges their valued input.

BMI Food and Beverage Management Class of 2021





GMA/NZGCSA Summit and Fine Turf Seminar

The highlight of the year was the inaugural GMA /NZGCSA Summit and Fine Turf Seminar. Held under a threat of a COVID-19 lockdown, the Summit, a first combined event for the two Associations and a first joint event for managers and superintendents for Australasia proved to be an outstanding success attracting over 300 delegates, partners, and trade delegates to three days of top-class presentations and networking.

The GMA awards ceremony saw Warren Collett until recently General Manager of the Manawatu Golf Club awarded Life Membership for 25 years plus outstanding service to the Association that saw the relationship with CMAA prosper and the introduction of the BMI educational programme to NZ. Warren and Matt Guzik GM at Tara Iti Golf Club were announced as joint winners of the 2020 Club Manager of the Year

2021 GMA/NZGCSA Summit and Fine Turf Seminar



Lou Sanson Director General
Department of Conservation



"Diversity and Inclusion panellists"
Emily Davidson, Dion Ratahi, Phil Tataurangi, Sarah Lang



Kristy von Minden "Mental Health
Insights."



"Diversity and Inclusion" Tupe Solomon-
Tanoa'i."



Delegates in deep conversation
Travis Gawler, Terry Yacysen, Neville Bamford



On Par Booth
Terry Yacysen and Justin Maunsell



Carry Dale exploring
the DOC trapping
booth



Grant Lewis trying
Premium Golf's
Simulator



CMAA World Conferences and BMI Education Programme

Unfortunately, travel restrictions ruled out any New Zealand participation at the 2021 CMAA World Conference having been devastated by COVID-19 restrictions.

CMAA continues to be our major education support network via Dr Jason Koenigsfeld who assists with all aspects our BMI educational programme. His expertise is invaluable. In the leadup to their Review Course exams members are now able to source management material via CMAA's online University.

New Zealand Golf Industry Council - Whole of Golf Conference

With the 2020 Conference cancelled because of COVID-19 the focus now shifts to the planned Whole of Golf "Golf Matters" Conference planned for August 8-10, 2022, with the venue to be decided..

NZGIC comprising the leading players involved in the business of golf in New Zealand, like Golf New Zealand, the Professional Golfers Association of New Zealand, the Golf Managers Association of New Zealand, the NZ Golf Course Superintendents Association of New Zealand, the Wholesale and Retail Golf Association and the NZ tourism sector. Initial reaction from the industry has again been very encouraging with many sponsors, trade exhibitors and delegates indicating a wish to attend.

Financials

The association finances improved dramatically on the back of an increased member support of our BMI programme which reflected on an increase spend on education at club level brought about by increased memberships, green fee income and rounds played.

Very pleasing to report the GMA/NZGCSA Combined Summit and Fine Turf seminar brought in a surplus that will be split 50/50 once all accounts are processed.

The Board is confident that despite the threat of further COVID-19 outbreaks, tight control on expenses, combined with the financial benefits from NZ Golf's appointment of a Golf Workforce Education Manager which effectively subsidizes costs associated with BMI courses plus planned regular forums and workshops, the budgeted small profit forecast will be met.

**GOLF MANAGER'S
ASSOCIATION**
of New Zealand (Inc.)



PARTNERS

Golf New Zealand



The Association maintains a very strong working relationship with Dean Murphy and his team at Golf New Zealand and applaud the world class work they are doing in the casual golf and junior golf space. We always look forward to the rollout of their new initiatives. The huge increase in membership and playing numbers are ample proof their work is paying dividends.

Stephen Gee's appointment as Golf Workforce Development Manager to assist with the presentation of the BMI educational programme and to manage and run a regular programme of nationwide networking meetings, workshops, and forums proved to be very successful with two courses completed during a COVID affected year.

Stephen's position is a collaboration with GMA and is fully funded by Golf NZ for which we are extremely thankful for.

NZ Golf Industry Council



Comprising representatives of NZ Golf, NZ PGA, the Golf Managers Association of NZ, the NZ Golf Course Superintendents Association, the Wholesale Retail Sporting Goods Association and NZ Golf Tourism the Council has now been in operation for 4 years.

The major focus for all but a full year was the "Whole of Golf Conference" which was to be held in Auckland 3-5 August 2020. Unfortunately, COVID-19 arrived at the wrong time and caused the indefinite postponement of the conference. Plans are underway to hold a Conference in Christchurch during the 2nd week of August 2022.

Work alongside the Department of Conservation continued with a number of initiatives being introduced around trapping of pests on golf courses.



**CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA**

POWER TURF
Success from the ground up

**GOLF MANAGER'S
ASSOCIATION**
of New Zealand (Inc.)



Club Management of America



**CLUB
MANAGEMENT
ASSOCIATION
of AMERICA**

Our Association continues to enjoy a close working relationship with CMAA. Their contribution to our BMI education programme is enormous and will continue to grow as we move towards our goal of having 20 CMAA BMI qualified managers in NZ.

Unfortunately, COVID-19 caused the cancellation of the 2021 Annual World Conference in Tampa Florida replaced being replaced a virtual conference.

Golf Management Australia



We have again worked closely with Golf Management of Australia during the year assisting with their BMI programme and working on joint initiatives.

We look forward to GMA's Biennial Conference in Melbourne in June 2022 which will be run in conjunction with the Australian Sports Turf Management Association.



PGG team at the 2021 CMA/NZGCSA Summit

GOLF NZ
KOROWHĀ AOTEAROA



**CLUB
MANAGEMENT
ASSOCIATION
of AMERICA**

POWER TURF
Success from the ground up



THANK YOU

Member's subscription fees and sponsorship play a big part in balancing our finances and we appreciate the support of our members, our sponsors and supporters, Power Turf, Club Car, DOTGOLF, John Deere, Club Car, Asahi Beverages, Vero Voting, Office Products Depot, EZGO, Golf Industry Central and Employsure.

Special mention must be made of our major financial supporter Golf New Zealand. They have continued to play a huge part in securing early access to golf course maintenance under lockdown. The confidence that golfers gained from being able to play the game they love in a safe environment during a pandemic has led to significant increases in membership and green fee income and improved the profitability on many clubs. The challenge is to maintain that momentum.

Thank you to my fellow board members Ross Bond (Shandon GC), Michelle Campbell CCM (Hastings GC), Ian Litchfield CCM (Pukekohe GC), Michael Williams (Mt Maunganui GC) and Neville Bamford (Harewood GC). All generously gave of their time voluntarily. Michelle and I, having served 4 and 11 years respectively have decided to step down from a board role, but be rest assured our interest and support for GMA NZ will remain. The work of our Executive Officer Des Topp is very much appreciated. Hindered by many cancellations and postponements, Des provided an effective administrative and support role for our member database under very trying conditions. He continues to be readily available for advice on educational matters and general club management matters.

Mention should also be made of the help and support that Stephen Gee gave the Association throughout the year. He made a significant contribution as the lead presenter to the BMI Courses and assisted with many ZOOM meetings held during lockdown.



Phil Tataurangi course design and construction Tieke Golf Club Hamilton



SUMMARY

The Golf Managers Association of New Zealand has continued to work diligently towards meeting the key guidelines set down in the pillars of its strategic plan:

- Membership
- Education
- Advocacy

Scorecard 2021

1. Membership

Increase membership and support	✓
Promote branch meetings	✓
Develop a support network for managers	✓
Develop a communications plan	✓

2. Education

Market BMI programmes	✓
Maintain close working relationship with CMAA	✓
Develop club management resource templates	✓
Create an online education format	✓

3. Advocacy

Manage Association financial affairs	✓
Meet Board reporting requirements	✓
Meet annual review requirements	✓
Maintain key internal and external stakeholder relationships	✓

On behalf of the Board
Chris Davies President
September 24, 2021



Members Listing as of June 30, 2021

Life Members

Russell Hill

Warren Collett CCM - elected June 15, 2021

Members

Akarana Golf Club	Raj	Goundon	Hamilton Golf Club	Travis	Gawler CCM
Alexandra Golf Club	Dai	Johns	Hanmer Springs Golf Club	Mike	Gainsford
Aorangi District Golf Association	Ginny	Bolderston	Ohope International Golf Club	Lee-Ann	Clark
Arrowtown Golf Club	Daniel	van Sickle	Omaha Golf Club	Sue	Jury
Auckland Golf Assoc	Jacob	Cameron	Harewood Golf Club	Neville	Bamford
Avondale Golf Club	Richard	Sinclair	Hastings Golf Club	Michelle	Campbell CCM
Bay of Plenty Golf	Chris	McAlpine	Helensville Golf Club	Sandy	March
Bottle Lake Golf Club	Clare	Pitt	Hororata Golf Club	David	Smith
Boulcott's Farm Heritage Golf Club	Amy	Sidford	Howick Golf Club	Rory	Moor
Cambridge Golf Club	Geoff	Pitman	Huapai Golf Club	Andrew	Dewhurst
Canterbury Golf Association	Grant	Lewis CCM	Jacks Point	Alex	Page
Chisholm Links Golf Club	Wilson	James	Jacks Point	John	Griffin
Christchurch Golf Club	Mike	Hadley	Judgeford Golf Club	Lyn	Farnsworth
Clarks Beach Golf Club	Greg	McCalman	Kaiapoi Golf Club	Kirsty	Lovell
Clearwater Golf Club Ltd	Aiden	Berry	Lakeview Golf and Country Club	Sue	Falconer
CMAA - USA	Jason	Koenigsfeld	Manawatu Golf Club	Christine	Rose
Cromwell Golf Club	Irwin	Harvey	Manawatu Golf Club	Chris	Wilson
Dannevirke Golf Club	Miranda	Hobbs	Mangawhai Golf Club	Carry	Dale
Feilding Golf Club	Ann	Heap	Manor Park Golf Club Inc	Julie	Perks
GMA	Des	Topp	Maraenui Golf Club	Phil	Carew
Golf NZ	Dayne	Bulloch	Martinborough Golf Club	Kris	Chamberlain
Golf NZ	Dean	Murphy	Matte Black Catering	Michele	Bishop
Golf NZ	Emily	Davidson	Maungakiekie Golf Club	Hugo	Littlejohn
Golf NZ	Mike	Hadnett	Miramar Golf Club	Garry	Smith
Golf NZ	Richard	Hudson	Mount Maunganui Golf Club	Jimmy	Napier
Golf NZ	Stephen	Gee	Mount Maunganui Golf Club	Michael	Williams
Golf NZ	Thiem	Nguyen	Muriwai Golf Club	Andrew	Jackson
Golf NZ	Mark	Webb	Napier Golf Club	Mary	Moore
Gulf Harbour Country Club	Carly	Webster	Nelson Golf Club	Tony	Watkins



New Plymouth Golf Club	Neville	Maindonald	Tairua Country Club	Tony	Cliff
NZ Golf Industry Council	Des	Topp	Tara Iti Golf Club	Matthew	Guzik CCM CCE
Ngaruawahia Golf Club	Peter	Arndell	Tara Iti Golf Club	Todd	Herman
North Golf	Cory	Hitchen	Taupo Golf Club	Cliff	Morgan
North Shore Golf Club	Rowland	Griffiths	Te Marua Golf Club	Allan	Old
North Shore Golf Club	Jason	Hunter	Te Puke Golf Club	Bevan	Jackson
Tauranga Golf Club	Michelle	Towersey	Templeton Golf Club	Tom	Wilson
Te Awamutu Golf Club	Mary	Wano	Templeton Golf Club	Alister	McCall
Omanu Golf Club	Scott	Meiklejohn	The Hills Golf Club	Craig	Palmer
Otago Golf Club	Shelley	Duncan	The Hills Golf Club	James	Cavanagh
Pakuranga Golf Club	Matt	Gray	Tieke Golf Estate	Warren	Collett
Pakuranga Golf Club	Sam	Abela	Titahi Golf Club	Tom	Campbell
Palmerston North Golf Club	Norm	Rapson	Titirangi Golf Club	Richard	Nauck
Paraparaumu Beach Golf Club	Leo	Barber	Waiheke Golf Club	Bronwyn	Campbell
Pegasus Golf and Sports Club	James	Devlin	Waihi Golf Club	David	Campbell
Pukekohe Golf Club	Ian	Litchfield CCM	Waikanae Golf Club	Mia	Thompson
Pupuke Golf Club	Matthew	Owen	Waimairi Beach Golf Club	Wayne	Turner
Queenstown Golf Club	Matthew	Judd	Wainui Golf & Function Centre	Terry	Yacysen
Redwood Park Golf Club	Hennie	Greeff	Wainuiomata Golf Club	Jade	McGregor
Remuera Golf Club	Adam	Solecki	Waipu Golf Club	Gary	Mayer
Remuera Golf Club	Chris	Davies	Waitakere Golf Club	Tony	Senior
Remuera Golf Club	Grant	Nicholas CCM	Waitemata Golf Club	David	Herbert
Riversdale Beach Golf Club	Rebecca	O'Neale	Waitikiri Golf Club	Rod	Templeton
Royal Auckland and Grange Golf Club	Warwick	Hill - Rennie	Wanaka Golf Club	Kim	Badger
Royal Auckland and Grange Golf Club	Ruth	Griffiths	Warkworth Golf Club	Michael	McEntegart
Royal Auckland and Grange Golf Club	Sean	Blomquist	Weedons Country Club	Jan	Rushton
Royal Wellington Golf Club	Dylan	Lindstrom	Wellington Golf Association	Steve	Weir
Russley Golf Club	Giles	Beal	Whakatane Golf Club	Teresa	Doggett
Shandon Golf Club	Ross	Bond	Whakatipu Junior Golf Club	Simon	Boland
Sport Otago	Alan	Nicholls	Whangamata Golf Club	Richard	White
St Clair Golf Club	Annette	Godman	Whangaparoa Golf Club	Andy	Stiling
Stewart Alexander Golf Club	Warren	Collett CCM	Whitford Park Golf Club	Ricky	Scammell
Summerhill Estate Ltd	Tonia	Procter			

**GOLF MANAGER'S
ASSOCIATION**
of New Zealand (Inc.)



THANK YOU TO OUR SPONSORS

PRINCIPAL SPONSOR



PLATINUM SPONSOR



EDUCATIONAL PARTNERS



**CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA**



**CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA**



GOLF MANAGER'S
ASSOCIATION
of New Zealand (Inc.)



GOLD PARTNERS



JOHN DEERE



parkland



SILVER PARTNERS



Hunter®



CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA

POWER TURF
Success from the ground up

**GOLF MANAGER'S
ASSOCIATION**
of New Zealand (Inc.)



PARTNERS/SPONSORS



**CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA**



**GOLF MANAGER'S
ASSOCIATION**
of New Zealand (Inc.)



Arrowtown Golf Club General Manager Daniel van Sickle



Riversdale Beach Golf Club – Club Manager Rebecca O’Neale



Te Puke Golf Club General Manager Bevan Jackson

GOLF NZ
KOROWHĀ AOTEAROA



**CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA**

POWER TURF
Success from the ground up

**GOLF MANAGER'S
ASSOCIATION**
of New Zealand (Inc.)



GOLF NZ GOLF FUTURES



GOLF NZ
KOROWHĀ AOTEAROA



**CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA**

POWER TURF
Success from the ground up