



## Nine Globally Certified Club Managers Recognized

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**Alexandria, VA** – The Club Management Association of America (CMAA) recognizes the nine club management professionals from New Zealand and Singapore that have recently attained the designation of Certified Club Manager. The CCM designation indicates that a club management professional has completed a rigorous course of study and training and shows a dedication to proficiency and expertise in club management as well as a long-term commitment to professional development.

For more than fifty years, the CCM designation has been recognized as the hallmark of professionalism in club management. Originating with CMAA, the pathway is licensed and awarded in multiple countries and regions including Asia, Australia, Canada, Europe, New Zealand, South Africa, and South America. To achieve the CCM designation, one must invest time in specified requirements including more than 300 hours of education, attend at least one World Conference, and maintain activity within their local chapter. After these conditions have been met, the individual must pass the CCM Exam, covering all ten competencies of club management.

The candidates attended the recent Joe Perdue BMI Review Course and Exam, presented by the Golf Managers Association of New Zealand (GMANZ). It marked the first presentation of this event in New Zealand. Candidates included three professionals from the Asian Golf Industry Federation (AGIF) in Southeast Asia.

Following the CCM Review Course hosted by GMANZ in New Zealand, nine professionals were recognized for successful completion of all CCM requirements:

- **Michelle Campbell, CCM**, Hastings Golf Club, Hastings, NZ
- **Travis Gawler, CCM**, Hamilton Golf Club, Hamilton, NZ
- **Grant Lewis, CCM**, Canterbury Golf, Christchurch, NZ
- **Ian Litchfield, CCM**, Pukekohe Golf Club, Pukekohe, NZ
- **Lesley MacDonald, CCM**, Auckland, NZ
- **Matthew Murray, CCM**, Champions Golf Club, Singapore
- **Grant Nicholas, CCM**, Remuera Golf Club, Auckland, NZ
- **Vijay Raj, CCM**, Singapore
- **Steven Thielke, CCM**, TPC Singapore, Singapore

For more information on the CCM designation and requirements, please visit [www.cmaa.org/Certification.aspx](http://www.cmaa.org/Certification.aspx).

**About CMAA**

Founded in 1927, the Club Management Association of America (CMAA) is the largest professional association for managers of membership clubs with 6,800 members throughout the US and internationally. Our members contribute to the success of more than 2,500 country, golf, athletic, city, faculty, military, town, and yacht clubs. The objectives of the Association are to promote relationships between club management professionals and other similar professions; to encourage the education and advancement of members; and to provide the resources needed for efficient and successful club operations. Under the covenants of professionalism, education, leadership, and community, CMAA continues to extend its reach as the leader in the club management practice. CMAA is headquartered in Alexandria, VA, with 42 professional chapters and more than 40 student chapters and colonies. Learn more at [cmaa.org](http://cmaa.org).

#### **About AGIF**

The Asian Golf Industry Federation (AGIF) is an International partner of CMAA and authorized to run Business Management Institute (BMI) programs as well as Chapter and Association Education, which are part of the pathway to the CCM. The AGIF is a not for profit member federation dedicated to building the golf and club industry in Asia through education and information sharing. Over the four years of our partnership with CMAA, AGIF administered 10 BMIs in Singapore, Malaysia, and Thailand with CMAA-endorsed facilitators. In August, AGIF will present its first program in Indonesia and plans are underway to present the first BMI in India in 2020. Learn more at [agif.asia](http://agif.asia).

#### **About GMANZ**

The Golf Managers Association of New Zealand (GMANZ) comprises golf club managers employed in the golf industry across New Zealand. The Association's aims are to help managers with the everyday management of their clubs through the provision of forums for the exchange of views, experiences and information, and to provide educational programs to increase their knowledge of club management. The Association also acts as a vehicle to represent members interests at national and district golf association level. The Association has strong connection with overseas associations, in particular Club Management Association of America (CMAA) and Golf Management Australia (GMA). Learn more at [golfmanagers.co.nz](http://golfmanagers.co.nz).

