



CLUB WEBSITES

THINGS TO CONSIDER



1. Who are the primary users of the website?
2. Has the club updated its branding or imagery?
3. Can the user access what they need to easily?
4. Make the website mobile responsive
5. How does your club appear in searches?

THINGS TO CONSIDER



1. Who are the primary users of the website?

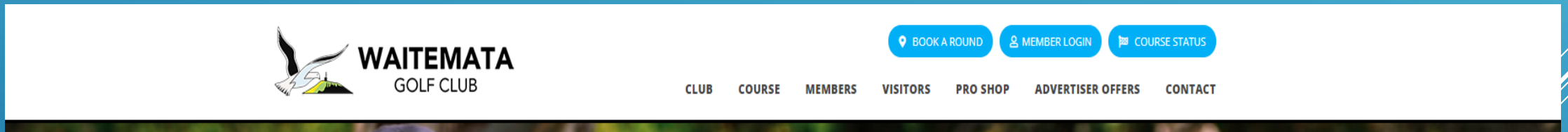
- Members
- Golf visitors
- Non Golf related inquiries

2. Has the club updated its branding or imagery?

- New or revamped logo
- Recent pictures of good quality
- Pictures taken at appropriate time of the year

3. Can the user access what they need to easily?

- ▶ Tee booking
- ▶ Membership Inquiry
- ▶ Course status
- ▶ Green Fees





PARAPARAUMU BEACH
GOLF CLUB • NEW ZEALAND

Golf at its purest

MEMBER

DISCOVER




CONTACT US

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 CLUBSERVICES@GERALDINEGOLF.CO.NZ

COURSE STATUS

 YES
 YES
 YES

[OPEN](#)

WEATHER FORECAST

[METSERVICE](#) 

CLUB CALENDAR

[CLUB CALENDAR](#)

QUICK LINKS

[HOME](#)
[WELCOME](#)
[PLAY](#)
[JOIN](#)

[EVENTS](#)
[NEWSLETTER](#)
[MEMBERS](#)
[CONTACT US](#)



QUICK LINKS

BECOME A MEMBER	
BOOK A GAME	
CORPORATE GOLF	
PROMOTIONS	

WELCOME

Waimairi Beach Golf Club enjoys a strong reputation as a professional, friendly club welcoming all players of any ability. Members and visitors to the club take advantage of extremely competitive rates, a great course and modern facilities. Grab your golf clubs and head on down to the Waimairi Beach Golf Club to christen one of the newest course's in town, situated the eastern suburb of Parklands, Christchurch and enjoy a challenging yet enjoyable round of golf.

The newly renovated course boasts a links style 18 hole layout, a driving range, two practice putting greens and a brand new clubhouse.

[Check out our Course Tour page, complete with drone footage of all holes.](#)

Set on approximately 44 hectares, the course is relatively short compared to modern standards. However, with a par of 72, the construction has been carefully considered with holes of varying lengths and ominous obstacles to avoid. The new layout is a challenge to players of all levels who nevertheless enjoy the test of their skills around the wetland areas and threatening hazards and bunkers. We consider ourselves to the "the best links course" in Christchurch.

You need not be a golfer to take advantage of the club's hospitality, either. The Clubhouse Café is open to the general public who can enjoy a barista-made coffee and a bite to eat while watching through large windows the competitive activities out on the green.

The club professional, Andy Sams, offers a wide range of golf gear for sale and hire at the Pro Shop and is available for individual or group coaching sessions.

The facility is a great boon to the Christchurch community, providing a superb venue for functions or meetings.

HASTINGS GOLF CLUB

BRIDGE PA

[JOIN NOW](#)

[BOOK A ROUND](#)



SCROLL DOWN

HASTINGS GOLF CLUB

Experience world class golfing in sunny Hawke's Bay.

Hastings Golf Club is consistently rated within the top club courses in New Zealand, with impeccable championship course conditions, set amid picturesque surroundings. We look forward to seeing you here soon.

Our aim is to ensure that members and visitors to the Hastings Golf Club enjoy the best experience of a membership golf club in New Zealand.

BECOME A MEMBER

Membership offers members and their families a special experience. Members enjoy access to a year-round impeccable championship course, fine facilities and professional staff, delivered in a welcoming club atmosphere. We aim to ensure you feel right at home, the moment you step on the course.

READ MORE



DISCOVER

Located at Bridge Pa in the heart of Hawke's Bay, Hastings Golf Club offers first class golfing and clubhouse facilities and a warm welcome to both members and visitors. Founded in 1898, our club is home to a mature 18-hole championship course that is consistently rated among the top ten club courses in New Zealand.

READ MORE

WHO IS OUR WEBSITE AIMED AT?



4. Make the website mobile responsive

- All new build websites should be mobile responsive.
- A huge percentage of website traffic is from a mobile device.
- Your website needs to look good and be functional on these devices

5. How does your club appear in searches?

- Utilising Meta tags
- What is a Meta tag?
 - These are used by search engines to determine what your content is about
 - Some examples we use are Canterbury Golf, Weddings/Functions, Café, Corporate Golf

DOTGOLF CLUB WEBSITES



- Tee Booking – Members & Visitors
- Responsive and Creative designs
- Member Communication – Bulk email system comes with a DotGolf website
- Online membership form & sign up
- Online Member Directory - replacing the need for a member listing / directory in the club handbook
- Online Calendar
- Competitions and results
- Online competition registration
- Online payment options
- Google Analytics

