



STRATEGIC PLAN

2021-2025

Our Vision

- Is to be the best in providing quality service and delivery of club management opportunities in New Zealand.

Our Purpose

- Is to have more members accessing our multi-level support offerings more often



STRATEGIC PLAN

2021-2025

Membership Pillar

- Our Association

Education Pillar

- Our Development

Advocacy Pillar

- Our business



STRATEGIC PLAN

2021-2025

Membership Outcome

- More members benefitting from the support services of the Association

Education Outcome

- More people taking advantage of our appropriate and timely educational opportunities

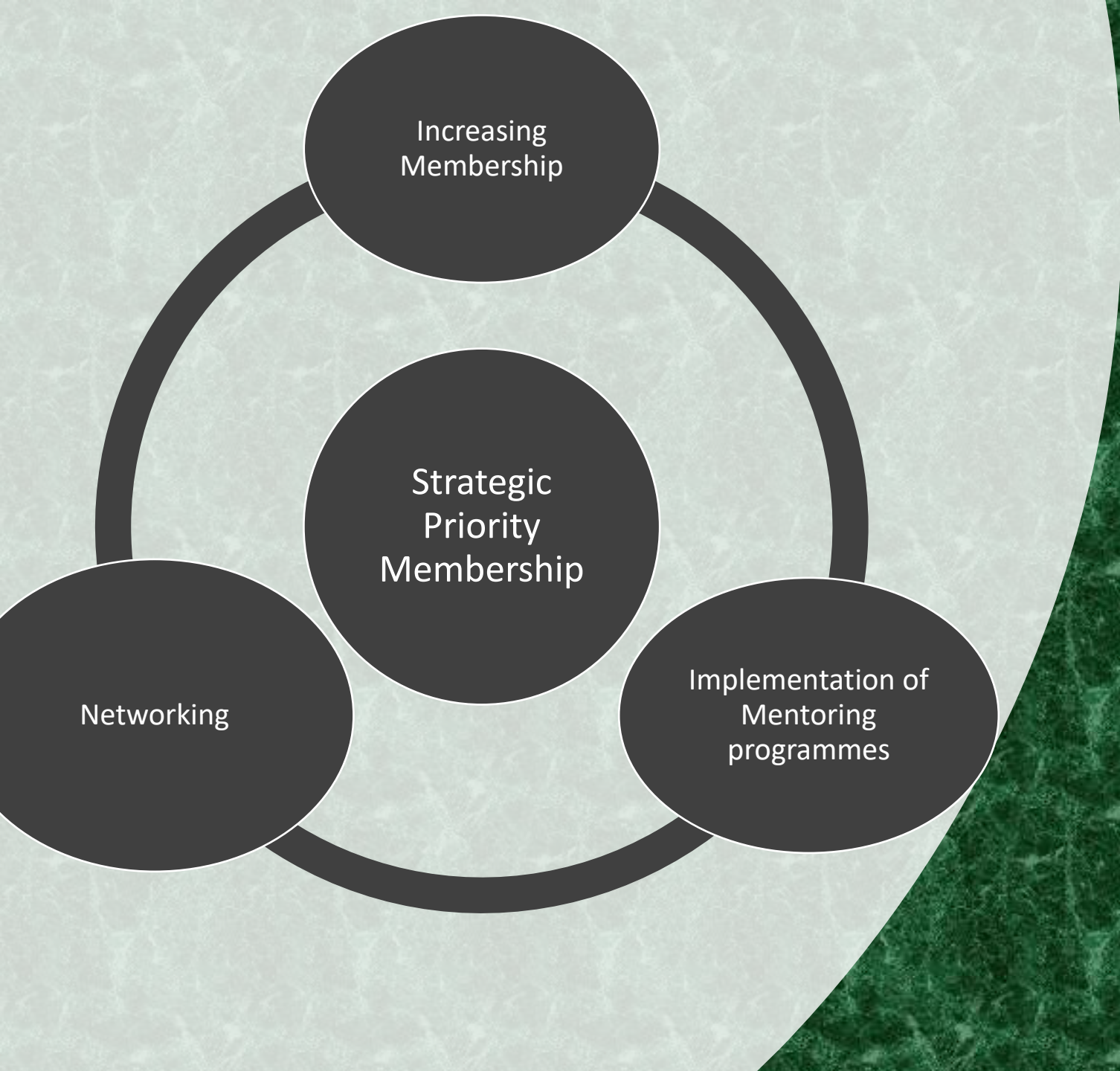
Advocacy Outcome

- Members and our partners recognising our advocacy role



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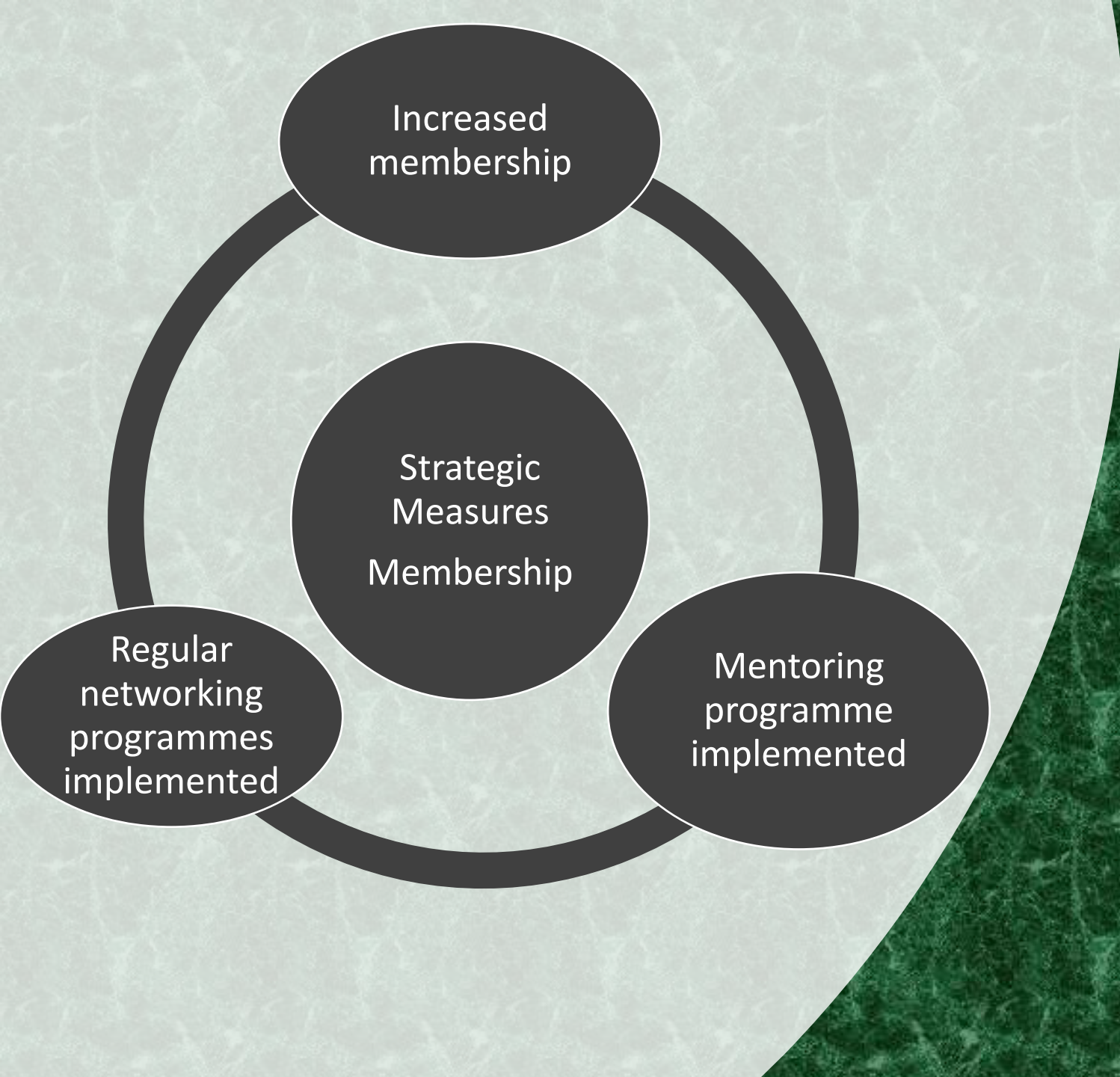
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Conferences and
Summits
programme
established

Strategic
Measures
Education

Sustainable
education
programme
implemented

National and
regional ZOOM
and in-person
meetings

STRATEGIC PLAN

2021-2025



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2021-2025

Strong
relationships
with Golf New
Zealand Dot Golf

Strong
relationships
with club
managemen
t

Constitutional
review

Strategic
Measures
Advocacy

Financial
stability

Excellence

Quality
Leadership

Our underpinning
Association values
are

Integrity

Positivity



STRATEGIC PLAN

2021-2025

Board Members 2025

Matt Owen - Chair

Matt Guzik CCM CCE Dylan Lindstrom CCM

Scott Meiklejohn Michael Williams

Amy Sidford CCM

Mike Hadley

Shelley Duncan PGA



STRATEGIC PLAN

2021-2025

Committees

Membership

Michael Williams
Des Topp

Education

Chris Davies
Matt Guzik
Des Topp

Advocacy

Scott Meiklejohn
Chris Davies
Des Topp



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